



International Certificate in Project Management and Organizational Performance

Online | Rio de Janeiro | Paris



UNIVERSITÉ PARIS 1 PANTHÉON SORBONNE
IAE PARIS
SORBONNE BUSINESS SCHOOL

A great story of management

Short-term Program

Welcome

In a constantly evolving world, organizations need professionals capable of transforming strategy into execution. The Certificate in Project Management and Organizational Performance was designed to strengthen this bridge – integrating project management excellence with strategic, financial, and human performance.

Throughout the 120-hour program, delivered jointly in Brazil and Europe, participants develop a global perspective while mastering tools, methods, and leadership practices that drive organizational value. The program emphasizes competence development in alignment with IPMA (International Program Management Association) standards, preparing leaders to deliver measurable results through innovation, governance, and team excellence.



University of Paris

ABOUT THE UNIVERSITY

Founded: 12th Century **Nobel Prize**
Winners: Over 60

With more than 60 Nobel Prize winners, the University of Paris stands among the world's elite institutions, continuously fostering and disseminating scientific knowledge of excellence. It is recognized as one of the foremost institutions in the world for promoting the humanistic principles that have shaped individual freedoms, equality among people, and institutional balance throughout history.

The University of Paris has over 8,000 professors, making it one of the largest faculties among the world's leading universities.

Founded in 1150, with more than eight centuries of tradition, the University of Paris is the largest group of public higher education institutions in France, comprising 13 units.



University of Paris - Panthéon Sorbonne.



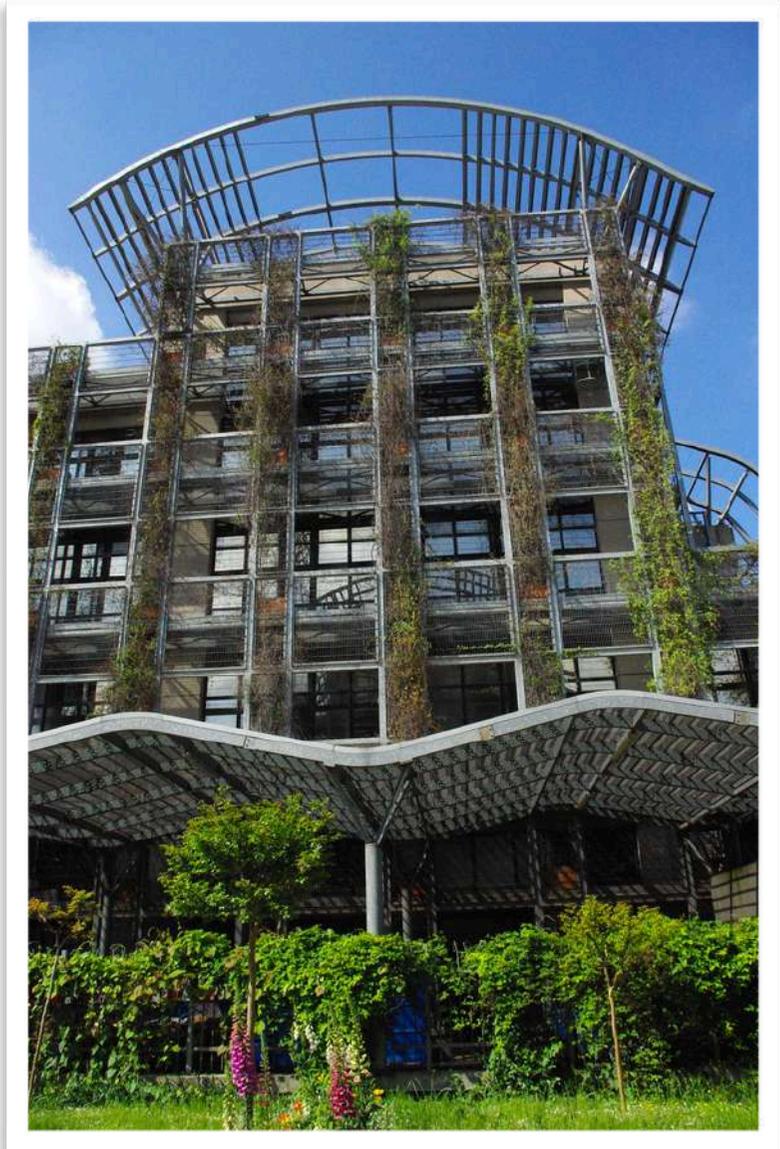
University of Paris in Numbers:

STUDENTS: More than 225,000

PROFESSORS: 8.400

UNITS: 13 universities spread across the Île-de-France region

DEGREES: More than 900 different types of diplomas



Sorbonne Business School

IAE de Paris – Université de Paris 1 Panthéon-Sorbonne

The Sorbonne Business School is the business school of the University of Paris – globally renowned and synonymous with academic excellence. Over the years, it has played a pivotal role in shaping leaders and responsible professionals across various sectors of the European and global economy.

Due to its relevance and academic excellence, the School operates under the direct supervision of the French Ministry of Higher Education and enjoys autonomy in both teaching and research. It has also been a pioneer in introducing innovative methodologies in business education and applied research.

While the Sorbonne Business School remains a “small” institution compared to the vastness of the University of Paris, this reflects its exclusive access, selectivity, and elite academic standards.

Its short-term executive programs, such as this international certificate, are designed to combine academic rigor and practical application, providing participants with an immersive experience in European management practices, strategic thinking, and leadership excellence.

International Certificate in Project Management and Organizational Performance

IDGP Academy - Sorbonne Business School



The International Certificate in Project Management and Organizational Performance prepares executives and professionals to lead complex projects and strategic transformations in a global environment. The program bridges technical expertise with behavioral and strategic competencies, providing a comprehensive understanding of how organizations create value through projects, programs, and portfolios.

Participants stand out for their ability to align strategy with execution, manage uncertainty, and deliver measurable results consistent with principles of governance and sustainability. The program goes beyond traditional project management concepts – developing leaders capable of fostering innovation, managing multicultural teams, and building resilient organizations ready for constant change.

Delivered in partnership between Brazil and Europe, the program combines the applied methodology of IDGP Academy with the global academic excellence of the Sorbonne Business School. Participants benefit from professors and executives with international experience in strategy, finance, leadership, and organizational development.

Welcome to a program of international distinction, designed to expand your global vision, enhance your strategic impact, and shape the next generation of competent leaders.





Can I Join This International Program?

The **International Certificate in Project Management and Organizational Performance** – a partnership between IDGP Academy and the Sorbonne Business School – is designed for professionals seeking to enhance their **global competence in project and organizational management**.

Is This Program Right for Me?

The **International Certificate in Project Management and Organizational Performance** is perfect for professionals experienced in business, management, or project-related areas. It is **designed for those who seek excellence and advanced knowledge** in project management and organizational performance at a **globally recognized institution**, while gaining international exposure and **expanding their strategic vision for career growth**.

How Does the Program Work?

The program is structured in four integrated modules, combining global content and practical application. The modules held in Brazil or synchronous online take place in a concentrated, intensive format – typically over extended weekends – allowing professionals to balance studies with their careers.

The program culminates with an international immersion week at the Sorbonne Business School, in Paris, where participants attend lectures, workshops, and case studies led by international professors.

- 4 academic modules with international faculty (120h total)**
- Practical and strategic learning methodology**
- 1 immersive week at the Sorbonne Business School in Paris**



Upon successful completion, participants receive the International Certificate in Project Management and Organizational Performance, jointly issued by IDGP Academy and the Sorbonne Business School, recognizing their development in global management, leadership, and organizational performance.

The 1 week immersion at the Sorbonne Business School can be taken as a 30h Certificate separately and independent program as alternative.

Program Duration

The International Certificate in Project Management and Organizational Performance has an average duration of **7 months**, combining academic rigor with flexibility for working professionals.

Program Structure

The program is composed of four integrated modules, each focusing on a key area of competence in project and organizational management:

1. Foundations and Strategy (30h)
2. Methods, Tools, and Operational Efficiency (30h)
3. Leadership and People Management (30h)
4. Innovation and Practical Integration (30h)

Program Language

The program is delivered in English. Participants must have sufficient fluency to follow discussions, complete assignments, and interact with international faculty.

The experience concludes with an international immersion week at the Sorbonne Business School in Paris, providing participants with exposure to European management practices and a prestigious academic environment.

Partnership with Energy Summit

Exclusive Bonus

Your Exclusive Access

As a participant of the International Certificate in Project Management and Organizational Performance, you're issued this Passport to the Summit – your gateway to the Energy Summit: an immersive, high-level event connecting strategy, organisational performance and energy-industry innovation.

Event Details

Event: Energy Summit - Innovation and Entrepreneurship in Energy & Sustainability

Dates: June 23-26, 2026

Location: Cidade das Artes, Barra da Tijuca - RJ

Highlights:

- Collaboration with Massachusetts Institute of Technology (MIT) and global energy leaders.
- Cutting-edge discussions on transition, sustainability, technology and organisational impact. Opportunity to network with innovators, entrepreneurs, policy-makers and industry executives from across the energy ecosystem.

EXCLUSIVE
PASSPORT

to the



INNOVATION AND
ENTREPRENEURSHIP *in*
ENERGY & SUSTAINABILITY

23–26 June 2025 | Rio de Janeiro, Brazil



Suggested Calendar

2026

2026

JAN						
D	S	I	Q	Q	S	S
				1	2	3
4	4	5	6	8	9	10
11	11	12	13	15	16	17
18	18	19	20	22	23	24
25	25	26	27	29	30	31

FEB						
D	S	I	Q	Q	S	S
1	1	2	3	5	6	7
8	8	9	10	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MAR						
D	S	I	Q	Q	S	S
1	2	3	4	5	6	
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APR						
D	S	I	Q	Q	S	S
			31	2	3	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	20	21	22	23	24	24
25	26	27	28	29		

MAY						
D	S	I	Q	Q	S	S
					1	2
3	3	4	5	7	8	9
10	10	11	12	14	15	
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JUN						
D	S	I	Q	Q	S	S
	1	2	3	4	5	6
7	7	8	9	11	12	13
14	14	15		18	18	19
20	22	23	24	25	26	27
28	29	30				

JUL						
D	S	I	Q	Q	S	S
			31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	24	25
25	26	27	28	29	31	

AUG						
D	S	I	Q	Q	S	S
						1
1	2	3	4	5	6	8
8	9	10	11	12	14	15
15	16	17	18	19	20	21
22	23	24	25	26	28	29
29	30					

SEP						
D	S	I	Q	Q	S	S
		31	1	3	4	4
5	6	7	8	9	10	11
12	13	14	16	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

OCT						
D	S	I	Q	Q	S	S
				31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	24
24	25	26	27	28	29	30

NOV						
D	S	I	Q	Q	S	S
31	2	2	3	5	6	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

DEC						
D	S	I	Q	Q	S	S
		31	1	3	4	5
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Sorbonne (3 modulos + 1 imersão)

- Semminar 1
8h - 12h and 14h30 - 18h (presential in Rio)
- Semminar 2
8h - 12h and 13- 16h online) + activity
- Semminar 3
8h - 12h and 13- 16h online) + activity
- Internatioal Immersion in Paris
(1 week)

Course Content

2026

Module 1 Foundations and Strategy - (30h)	Module 2 – Methods, Tools, and Operational Efficiency (30h)
Global trends and transformations in management models	Hybrid and agile project management approaches
The evolving role of the project manager	Design Thinking and creative problem-solving
Strategic planning and performance monitoring	Decision-making under pressure: managing time, priorities, and resources
Portfolio and program management	Project planning: scope, schedule, budget, risk, communication
Structuring PMOs and VMOs	Lean Six Sigma and continuous improvement
Investment analysis and corporate finance	Integration of digital tools and platforms
Governance, ethics, and sustainability	International benchmarking case study
Applied case study	

Course Content

2026

Module 3 – Leadership and People Management (30h)	Module 4 – Innovation and Practical Integration (30h)
Stakeholder management and influence without authority	Knowledge management in projects
Behavioral profiles and emotional intelligence	Strategic positioning and institutional reputation
Strategic communication, negotiation, and empathy	Customer journey and user experience
Situational leadership and constructive feedback	Innovation Hackathon: development of practical solutions
Conflict management and effective meetings	Project presentation and evaluation by expert panel
Coaching, internal communication, and team motivation	Personal and professional development planning
High-performance team development	Strategic wrap-up and program closure

Admission Requirements and Application Process

ADMISSION REQUIREMENTS

- Advanced level of English (spoken and written)
- More than 5 years of professional experience in management, leadership, or project-related roles

APPLICATION 2026

To apply, please send your CV and a short motivation statement to: **contato@iie.world**

The 1 week immersion at the Sorbonne Business School can be taken as a 30h Certificate separately and independent program as alternative.





International Program

Consult for Pricing

The program fee includes the classes held in Brazil, a one-week immersion in France, and the official diploma awarded by Université Paris 1 Sorbonne.



Airfare, accommodation, transfers, insurance, meals, and other expenses are not included.

International Certificate in Project Management and Organizational Performance

IDGP | Sorbonne



PARIS 2026



Know more:
contato@iie.world



UNIVERSITÉ PARIS 1 PANTHÉON SORBONNE
IAE PARIS
SORBONNE BUSINESS SCHOOL

A great story of management